

# Leading the Era of AI with AI Copilot



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# The world is changing.

Industries are transforming rapidly

The drivers for economic growth are evolving

The world is more connected than ever

# The new age of AI

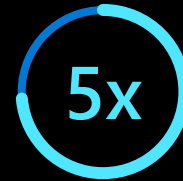
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AI will set the stage for  
a new era of innovation.

# AI is everywhere



AI private investments have doubled in one year<sup>1</sup>



Research on AI fairness and transparency has increased fivefold since 2014



50% of organizations have adopted AI in at least one business area

1. [Artificial Intelligence Index Report 2022, Stanford University HAC 2022](#)
2. [S Leadership IT Investment Survey 2022 \(CSS Insights\); McKinsey; EY March Report](#)
3. [The state of AI in 2022--and a half decade in review | McKinsey](#)

# The AI technology is here

Forbes

FORBES > INNOVATION > ENTERPRISE & CLOUD

## What ChatGPT And Generative AI Mean For Your Business

CNN BUSINESS

Real estate agents say they can't imagine working without ChatGPT now

VentureBeat

Microsoft gives businesses a GPT boost in Teams and Viva Sales

USA TODAY

New Bing with ChatGPT brings the power of AI to Microsoft's signature search engine

COMPUTERWORLD UNITED STATES

NEWS

Microsoft's new Teams Premium tier integrates with OpenAI's GPT-3.5

Weeks after extending its multibillion dollar partnership with OpenAI, Microsoft has announced that new Teams AI capabilities will be underpinned by OpenAI's GPT-3.5 natural language model.

The Verge

MICROSOFT / TECH / ARTIFICIAL INTELLIGENCE

Microsoft launches Azure OpenAI service with ChatGPT coming soon / ChatGPT is coming to this Azure service soon, as businesses get to use new AI models in their own apps.

# Do More With AI

Top 3 common adopted AI use cases and benefits

## 1 Intelligent document automation



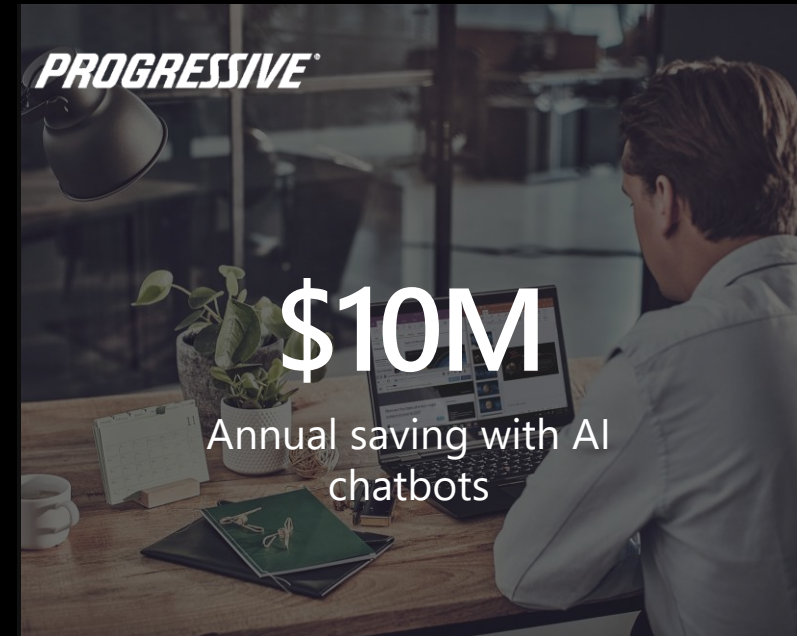
Automate processes and improve operational efficiency

## 2 Sales and Demand Forecasting / Inventory Management

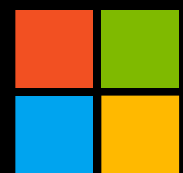


Accelerate time-to-market

## 3 Hyper-personalization for up-sell and cross-sell



Build digital trust and improve user experiences



Microsoft

+



OpenAI

# Azure OpenAI Service

Large pretrained foundation AI models  
customizable for your use

GPT-3.5

GPT-4 (preview)

ChatGPT (preview)

DALL·E 2 (preview)

*Generative Text Models, with varying capabilities and uses*

*Generative Image Model*



# Azure OpenAI Service

## Content creation by API

### Prompt

Write a tagline for an ice cream shop.

### Response

We serve up smiles with every scoop!

### Prompt

Table customers, columns =  
[CustomerId, FirstName,  
LastName, Company, Address,  
City, State, Country,  
PostalCode]

Create a SQL query for all  
customers in Texas named Jane  
query =

### Response

```
SELECT *  
FROM customers  
WHERE State = 'TX' AND  
FirstName = 'Jane'
```

### Prompt

A ball of fire with vibrant  
colors to show the speed of  
innovation at our media and  
entertainment company

### Response





## NUWA | Infinity

A cloudy morning  
on the beach with  
the tide coming in

Text to image

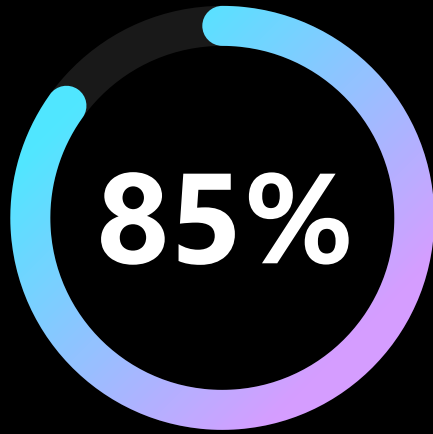
Image to video



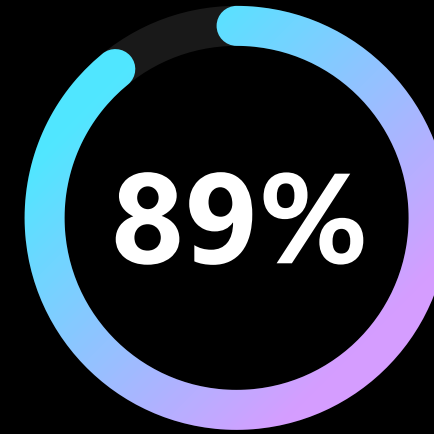
Mountains  
with clouds



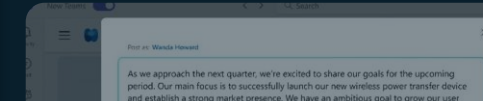
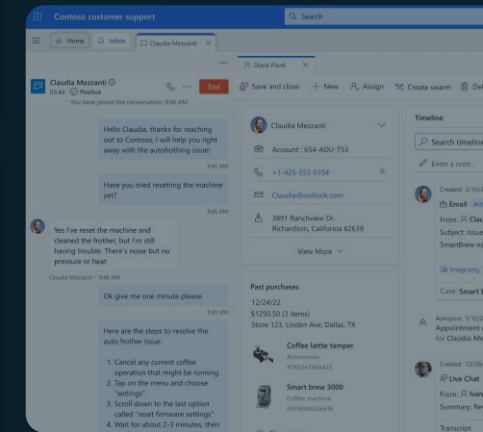
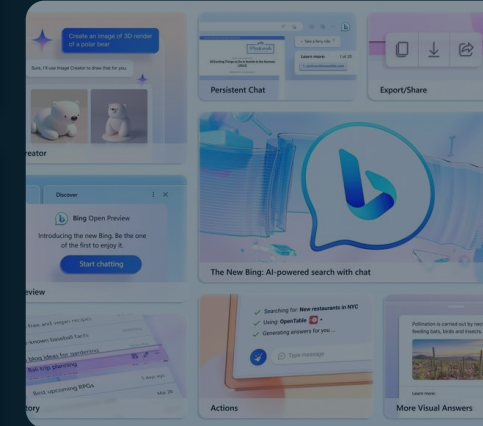
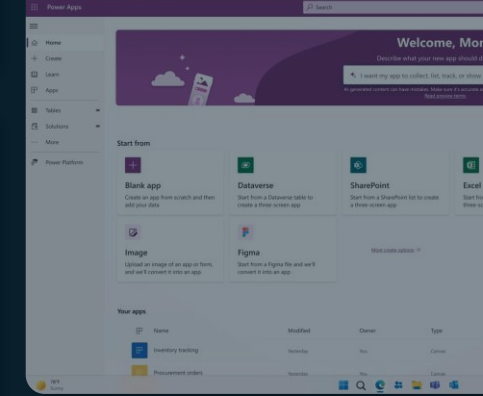
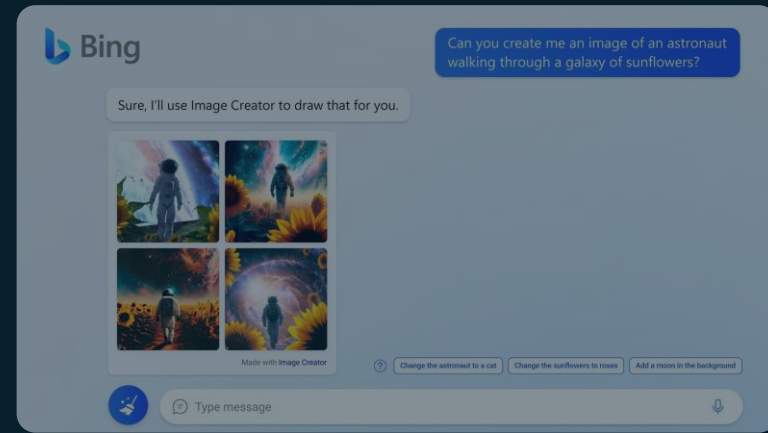
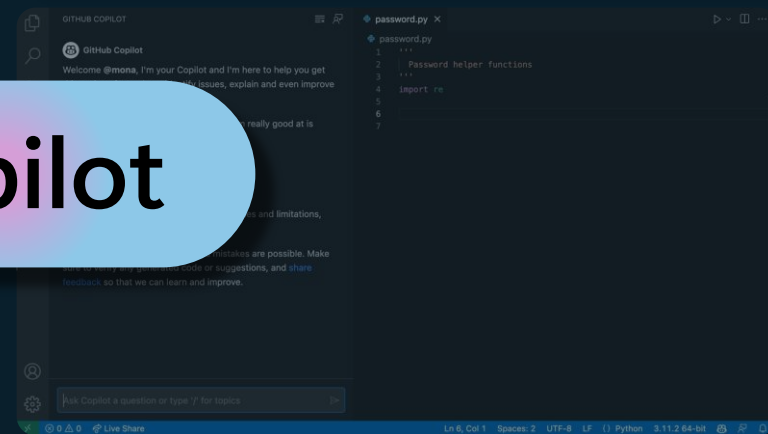
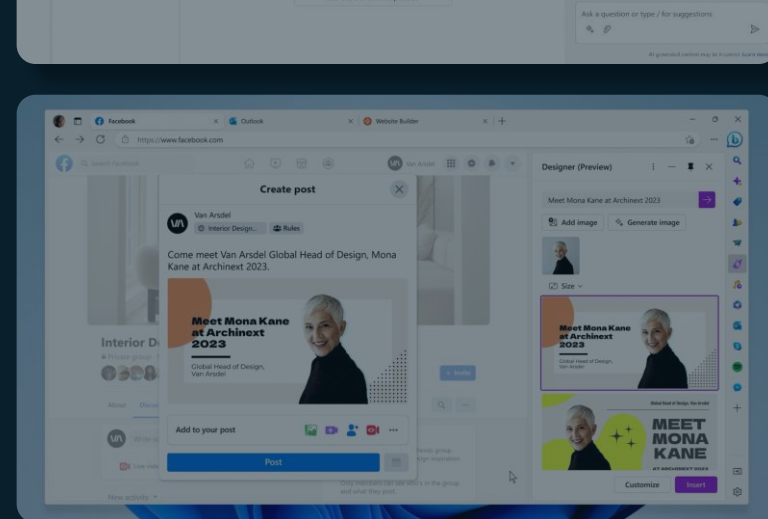
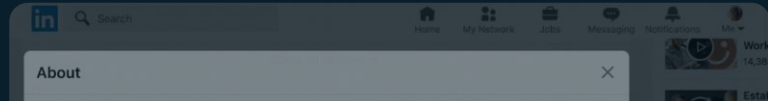
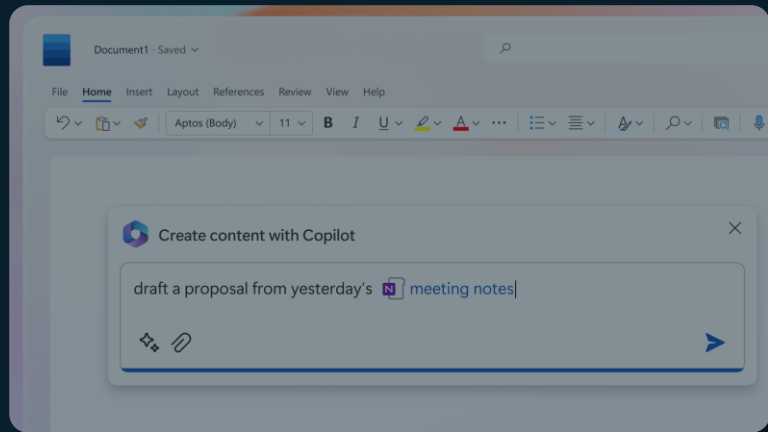
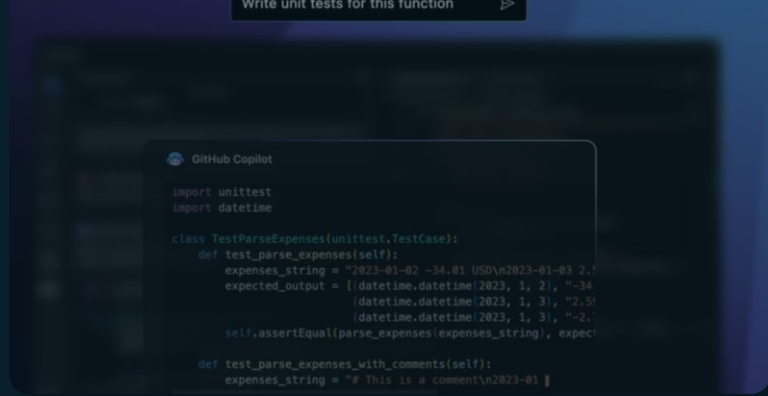
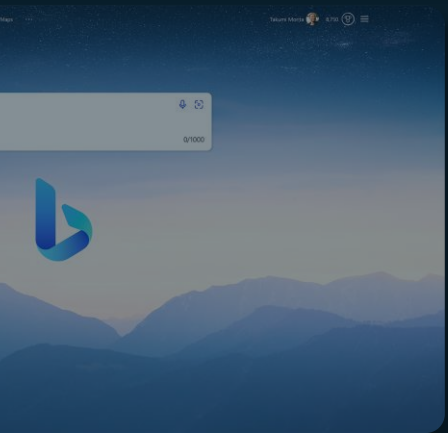
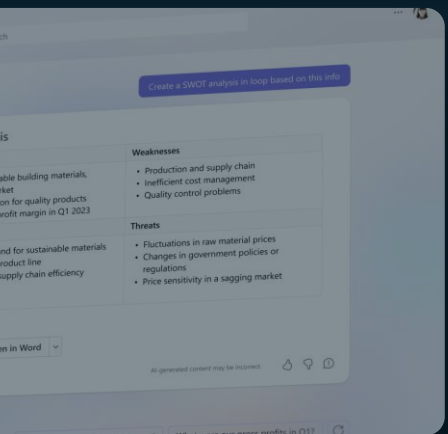
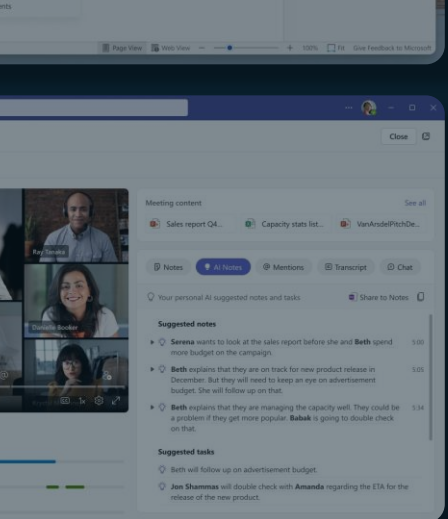
# Employees demand a new digital employee experience



Want digital tools that help them **be more agile**, to **automate daily tasks**, and **make information more accessible**.

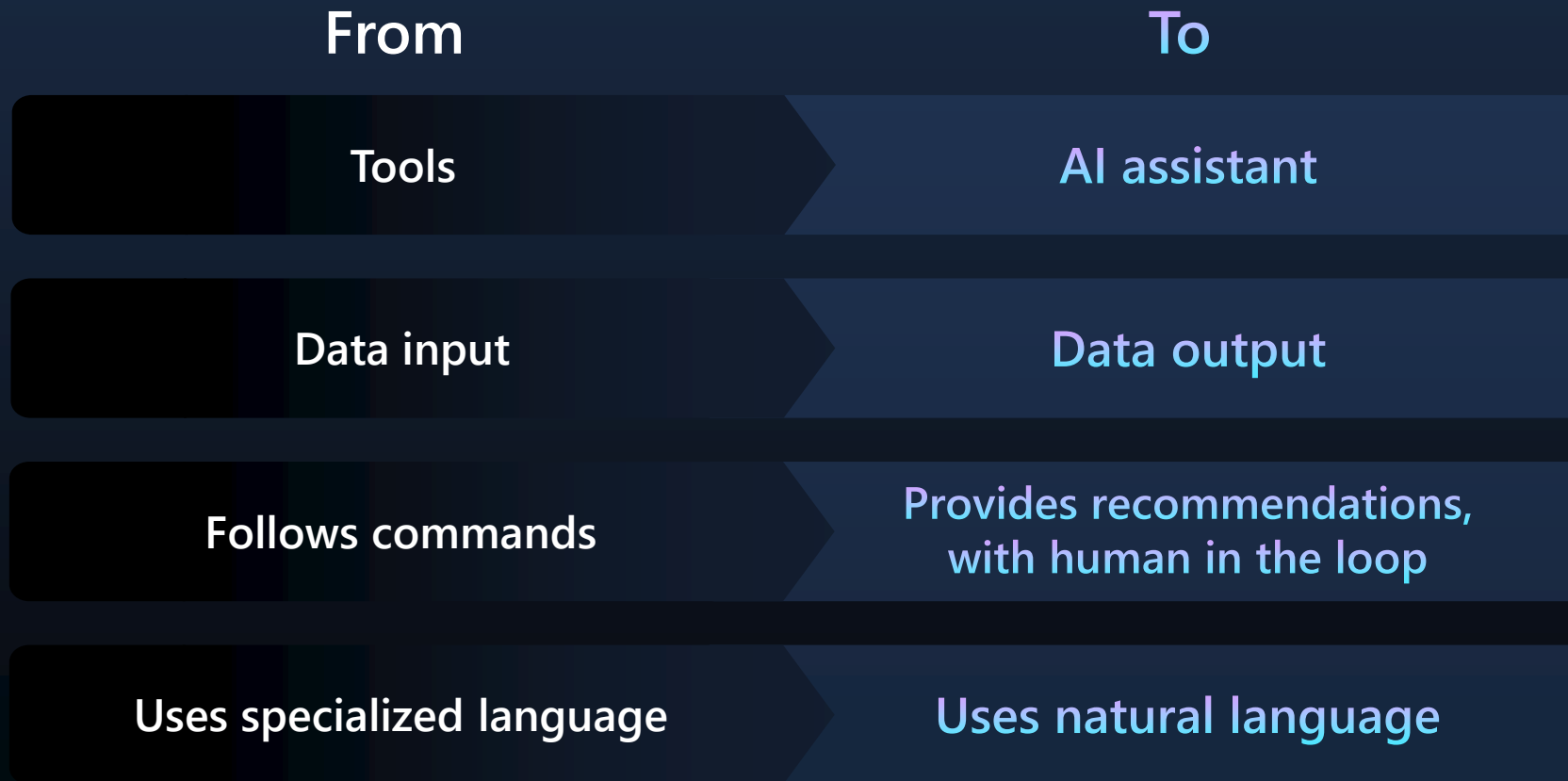


Who do have access to automation and AI-powered tools **feel more fulfilled** because they can spend time on work that truly matters.



# Era of the AI Copilot

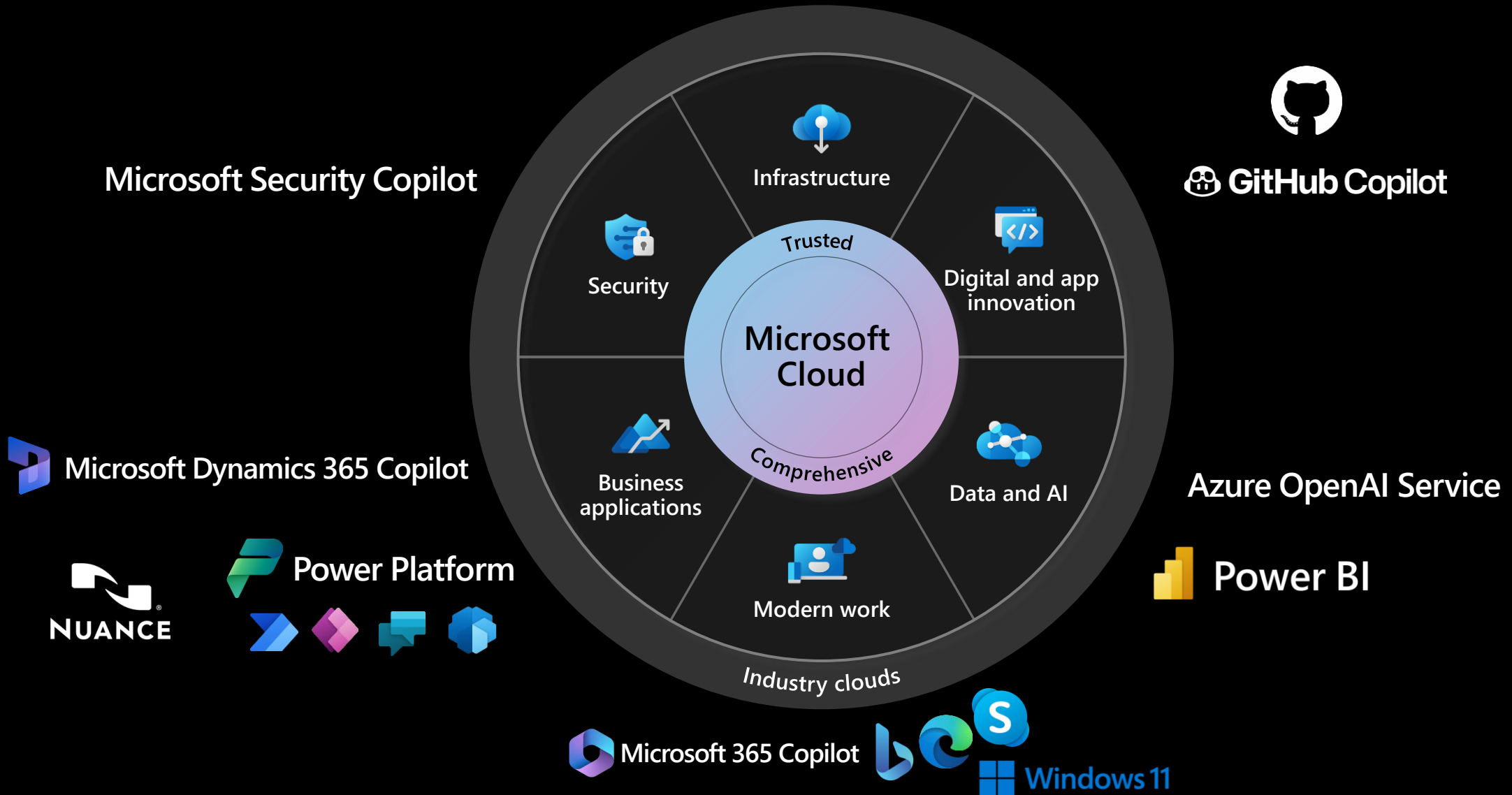
## The role of technology



The opportunity is yours to  
lead the AI transformation



# Innovation powered by OpenAI models





# Microsoft 365 Copilot



Business Chat brings together data from documents, presentations, email, calendar, notes, and contacts – all using natural language





# Chat



## Pinned

**Copilot** 9:15 AM  
Good morning Kat!

**Cassandra Dunn** 6/2  
Ok. I'll send an update later

**Aadi Kapoor** 6/2  
You: Great work!

**Eric Ishida** 8:40 AM  
Sure, I'll set something for next week t...

## Recent

**Cortex Framework** 8:41 AM  
Kayo: The review went really well! Can't wai...

**Will Little** 8:45 AM  
I don't see that being an issue, Can you ta...

**Marie Beaudouin** 1:21 AM  
Ohh, I see, yes let me fix that!

**Hillary Reyes** 1:07 AM  
Haha!

**Charlotte and Babak** 12:48 AM  
Charlotte: The client was pretty happy with...

**Reta Taylor** 12:40 AM  
Ah, ok I understand now

**Joshua VanBuren** 12:29 AM  
Thanks for reviewing

**Daichi Fukuda** 12:20 AM  
You: Thank you

**Kadji Bell** 12:03 AM  
You: I like the idea, let's pitch it!



# Copilot

Chat About



Copilot 9:15 AM



Good morning Kat!

Here are some ideas that might help you get started:

- Catch up on a meeting you missed
- Summarize important documents to speed up review
- Quickly search your data for key information and timely answers

As your Copilot, I'm here to assist you but do make mistakes, so sources are provided for your review when possible.

What's going on with EraNext? Summarize the Green Builder's summit doc

Ask a work question or make a request





# GitHub Copilot

Your AI pair programmer

```
19     screenshot = imagegrab.grab()
20     ... # Convert to text
21     ... text = image_to_string(screenshot)
22     ... # Parse text for email addresses
23     ... emails = re.findall(r'[\w\.-]+@[\w\.-]+', text)
24     ... return emails
25
26 def validate(addresses) :
27     ...
28
```

# Business impact from Copilot



**46%** of new code is now written by AI

**55%** faster overall developer productivity

**75%** developers feel more focused on satisfying work

```
TS sentiment.ts  -GO write_sql.go  parse_expenses

1  #!/usr/bin/env ts-node
2
3  import { fetch } from "fetch-h2";
4
5  // Determine whether the sentiment of
6  // Use a web service
7  async function isPositive(text: string) {
8      const response = await fetch('http://
9          method: "POST",
10         body: `text=${text}`,
11         headers: {
12             "Content-Type": "application/x-www
13         },
14     });
15     const json = await response.json();
16     return json.label === "pos";
17 }
```

Copilot

Copilot

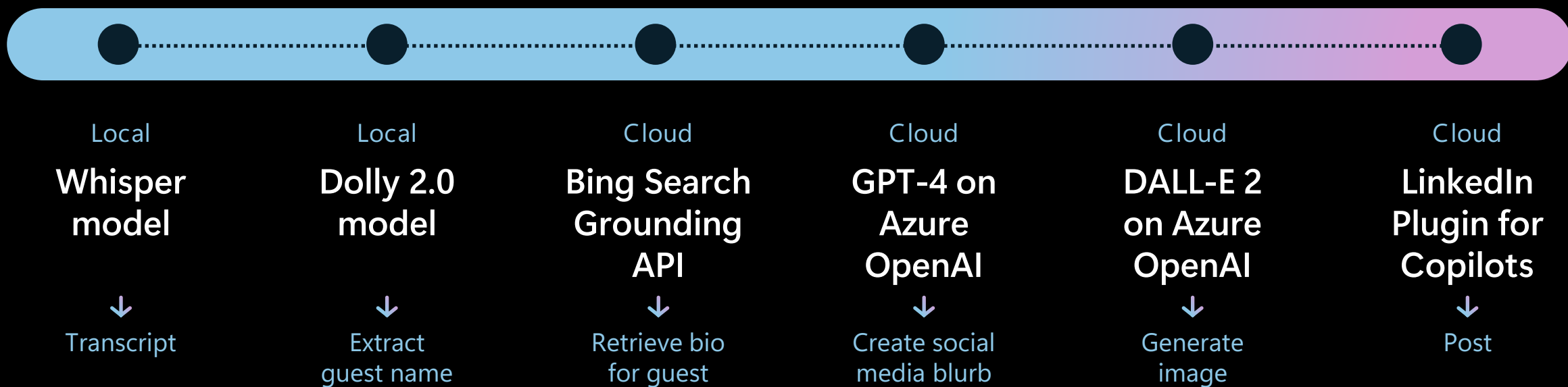


Plugins



The digital world





```
Anaconda Prompt
x + v

(base) C:\Code\PodcastSocialMediaCopilot>python
PodcastSocialMediaCopilot.py
Imports are complete
Calling Whisper to transcribe audio...

Transcript:
Hi, everyone. Welcome to Behind the Tech. I'm your host,
Kevin Scott, Chief Technology Officer for Microsoft.

Neil deGrasse Tyson is one of America's best-known
astrophysicists and a beloved educator and advocate for the
sciences. He has a great talent for presenting complex
concepts in a clear and accessible manner.
```

Whisper

Speech to text

```
Anaconda Prompt
Calling a local Dolly 2.0 model optimized for Windows to
extract the name of the podcast guest.

Guest:
Neil deGrasse Tyson
```

Dolly 2.0

Entity extraction

```
Anaconda Prompt  x  +  v

Calling Bing Search API to get bio for guest.

Bio:
Neil deGrasse Tyson (US: / da gras / or UK: / da g r a: s /;
born October 5, 1958) is an American astrophysicist, author,
and science communicator <b>Tyson</b> studied at Harvard
University, the University of Texas at Austin, and Columbia
University. From 1991 to 1994, he was a postdoctoral
research as sociate at Princeton University. In 1994, he
joined the Hayden Planetarium as a...
```

Bing Grounding API

Retrieval Augmented Generation



```
Anaconda Prompt x + v  
  
Calling GPT-4 model on Azure OpenAI Service to create a  
social media blurb..  
  
Social Media Copy:  
Excited to share the latest episode of Behind the Tech with the  
brilliant astrophysicist, Neil deGrasse Tyson! We dive into his  
incredible ability to communicate complex scientific concepts in  
an engaging and accessible way. As the head of the Hayden  
Planetarium and host of StarTalk Radio, Neil has been a role model  
for many, including myself. Join us for a fascinating conversation  
that explores Neil's approach to sparking curiosity, the  
specialness of human life, and the beauty of the cosmos. Don't  
miss this one! #BehindTheTech #NeilDeGrasseTyson  
#ScienceCommunication https://lnkd.in/gqGSPSM5
```

GPT-4

Text generation

Calling DALL-E model on Azure OpenAI Service to get an image  
for social media...

Image: saved to PostImage.jpg



DALL-E

Image generation

```
Anaconda Prompt  x  +  v  -  □  x

The following will be posted to LinkedIn:

Excited to share the latest episode of Behind the Tech with the brilliant astrophysicist, Neil deGrasse Tyson! We dive into his incredible ability to communicate complex scientific concepts in an engaging and accessible way. As the head of the Hayden Planetarium and host of StarTalk Radio, Neil has been a role model for many, including myself. Join us for a fascinating conversation that explores Neil's approach to sparking curiosity, the specialness of human life, and the beauty of the cosmos. Don't miss this one! #BehindTheTech #NeilDeGrasseTyson #ScienceCommunication https://lnkd.in/gqGSPSM5

Do you want to post this to LinkedIn? (y/n):
```

LinkedIn plugin

Safely acts on the user's behalf

```
Anaconda Prompt  x  +  v  -  □  x

The following will be posted to LinkedIn:

Excited to share the latest episode of Behind the Tech with the brilliant astrophysicist, Neil deGrasse Tyson! We dive into his incredible ability to communicate complex scientific concepts in an engaging and accessible way. As the head of the Hayden Planetarium and host of StarTalk Radio, Neil has been a role model for many, including myself. Join us for a fascinating conversation that explores Neil's approach to sparking curiosity, the specialness of human life, and the beauty of the cosmos. Don't miss this one! #BehindTheTech #NeilDeGrasseTyson #ScienceCommunication https://lnkd.in/gqGSPSM5
The content successfully posted.
Do you want to post this to LinkedIn? (y/n): y
```

LinkedIn plugin

Safely acts on the user's behalf





**Kevin Scott**   
CTO Microsoft, Author of  
"Reprogramming the  
American Dream"

Followers745,818

## All activity

- Posts
- Comments
- Videos
- Images
- More ▾

**Kevin Scott**   
CTO Microsoft, Author of "Reprogramming the A...  
now • 🌐

Excited to share the latest episode of Behind the Tech with the brilliant astrophysicist, Neil deGrasse Tyson! We dive into his incredible ability to communicate complex scientific concepts in an engaging and accessible way. As the head of the Hayden Planetarium and host of StarTalk Radio, Neil has been a role model for many, including myself. Join us for a fascinating conversation that explores Neil's approach to sparking curiosity, the specialness of human life, and the beauty of the cosmos. Don't miss this one!

[#BehindTheTech](#) [#NeilDeGrasseTyson](#) [#ScienceCommunication](#)  
<https://lnkd.in/gqGSPSM5>



# Azure OpenAI Service customer momentum



servicenow



Albusters

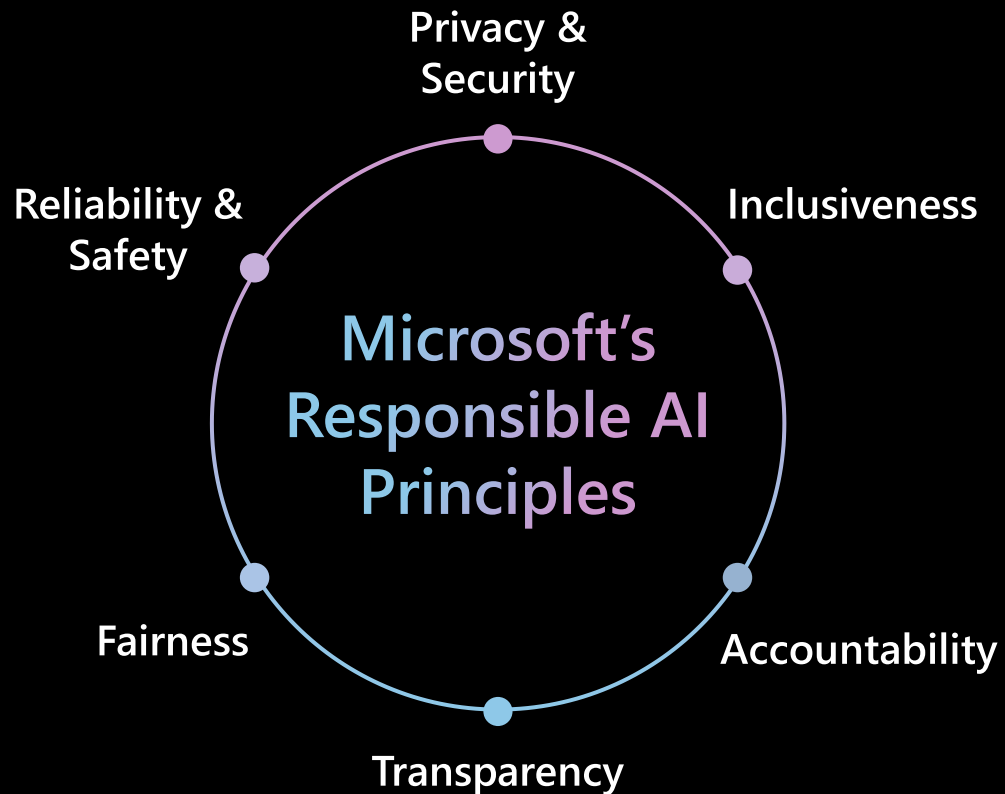


AON



# Microsoft Cloud

## Runs on trust



Your data is your data

Your data from any fine-tuning is not used to train the foundational AI models

Your data is protected by the most comprehensive enterprise compliance and security controls

# AI Infrastructure

AI at any scale with AI optimized Azure Virtual Machines



Purpose-built AI  
infrastructure



Reliability at  
scale for large  
AI models



Proven AI  
supercomputing  
performance



# Microsoft runs on Azure AI

Microsoft 365  
Copilot

Microsoft Security  
Copilot

Microsoft  
Dynamics 365 Copilot

Power Platform  
Copilot

Bing

GitHub Copilot

Nuance

# HPC/AI Resource Stack on Azure



## Transformative Services

Azure Machine Learning

Azure Data Lake

Azure ML Compute



## Workload Orchestration

VM Scale Sets

Azure Batch

Azure CycleCloud



## Fast, Secure Networking

ExpressRoute

InfiniBand

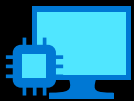


## High Performing Storage

Azure HPC Cache

Azure NetApp Files

Clusterstore



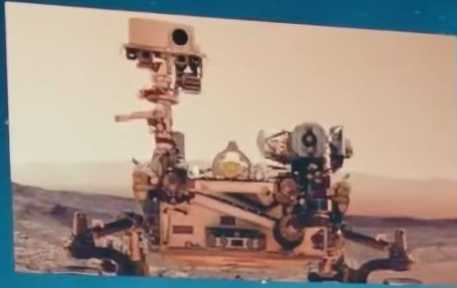
## Optimized Compute

H-Series

N-Series

Cray

# Not just selling, but also a customer



**Aerospace**



**Automotive**



**Healthcare**



**Industrial**



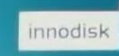
**PCs**

acer

ABB

AISIN

ASUS



Lenovo

kakao i cloud



Microsoft



Orchestrating a brighter world  
NEC



veoneer



# WW No. 11 in Top 500 with AMD EPYC+MI250X

EXPLORER-WUS3 - ND96\_AMSR\_MI200\_V4, AMD EPYC 7V12 48C 2.45GHZ, AMD INSTINCT MI250X, INFINIBAND HDR

Site: West US3

System URL: <http://www.azure.com>

Manufacturer: Microsoft Azure

Cores: 445,440

Processor: AMD EPYC 7V12 48C 2.45GHz

Interconnect: Infiniband HDR

Installation Year: 2023

## Performance

Linpack Performance (Rmax) 53.96 PFlop/s

Theoretical Peak (Rpeak) 86.99 PFlop/s

Nmax 5,579,520

## Software

Operating System: Ubuntu 20.04

## RANKING

List	Rank	System	Vendor	Total Cores	Rmax (PFlop/s)	Rpeak (PFlop/s)	Power (kW)
06/2023	11	ND96_amsr_mi200_v4, AMD EPYC 7V12 48C 2.45GHz, AMD Instinct MI250X, Infiniband HDR	Microsoft Azure	445,440	53.96	86.99	



**Microsoft  
Cloud**



**Digital  
Transformation**



**AI  
Transformation**

Thank you